

MARY CLEARY

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Experience

Hill Country Hospitality – New York, NY

Marketing Project Manager & Designer – August 2021 - Present

- » Create assets for campaigns, social media, and in-store customer-facing material
- » Support marketing and operations teams to enact campaigns and promotions in-store and online
- » Shoot, edit, and post video and photo content for social media and internal usage
- » Analyze campaign metrics and provide reports and insights for stakeholders

Tandem Hospitality – New York, NY

Graphic Designer & Creative Lead – November 2016 - August 2021

- » Created assets for social media, customer-facing print material, and website
- » Oversaw overall branding, including logo design and creating brand guidelines
- » Shot and edited photo content for social media and internal usage
- » Assisted in interior design and decorating
- » Mentored junior designers

Freelance – New York, NY

Graphic Designer & Consultant – 2016 - Present

- » Create custom illustrations, logos and branding, and print material for clients
 - » Consult on branding, social media, and website design
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Education

Fordham University – New York, NY

BA in New Media & Digital Design and Economics, cum laude – May 2018

- » Member of Fordham College at Lincoln Center Honors Program
 - » Dean's List 2016-2018
 - » Deans Scholarship 2014-2018
 - » Honorable Mention in New Media & Digital Design
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Skills & Proficiencies

- » Adobe Illustrator
 - » Adobe Photoshop
 - » Adobe InDesign
 - » Adobe Premiere
 - » Adobe AfterEffects
 - » Adobe Audition
 - » Mailchimp
 - » Figma
 - » Microsoft Excel
 - » Targetable
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